Beat: Lifestyle

ULTIMATE SUPERCAR GARAGE - A NEW EVENT ENTIRELY DEDICATED TO MODERN SUPERCARS

CO-LOCATED WITH RETROMOBILE

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USPA NEWS - From January 28 to February 1, 2026, Paris Expo Porte de Versailles hosted Two Exceptional Events: The 50th Anniversary Edition of "Rétromobile" and the Launch of The "Ultimate Supercar Garage". Two Shows, Two Worlds...

From January 28 to February 1, 2026, Paris Expo Porte de Versailles hosted Two Exceptional Events: The 50th Anniversary Edition of "Rétromobile" and the Launch of The "Ultimate Supercar Garage". Two Shows, Two Worlds. Placed for the First Time Under the Patronage of the Ministry of Culture, Rétromobile welcomed 181,500 Visitors
(+24% compared to the 2025 Edition), confirming its Status as the World's Leading Show dedicated to Classic Cars.

In Recognition of its Major Role in preserving and promoting Automotive Heritage, the FIA Founding Members Club also awarded "Rétromobile" a Highly Symbolic Prize: The “FIA Heritage Cup 2025.”

The First Edition of the "Ultimate Supercar Garage" was a Huge Success, attracting 63,450 Visitors. This New Event, entirely dedicated to Modern Supercars and held in Conjunction with "Rétromobile", marked the Official Launch of a Prestigious and High-Performance Automotive Year and, right from its Inaugural Edition, established Itself as the Benchmark Event of Europe.

Together, the Two Events brought Together All Generations, Families, Friends, Enthusiasts, and Collectors, who came in Large Numbers to celebrate this Great Automotive Festival, Generating Unseen Attendance. Aware that this has impacted Access and Visiting Conditions, an Action Plan is already being studied to welcome the Ever Increasing Number of Visitors in the Best Possible Conditions starting Next Year.

The Flagship Exhibitions at this Year's Event were a Huge Hit with the Public. The Bugatti Railcar from the Cité du Train - SNCF Heritage, a Unique Piece and a True Treasure of French Industrial Heritage, Fascinated Visitors with its History, Exceptional Character and Scenography designed Specifically for this Exhibition.

"Ultimate Supercar Garage": A Challenge Accepted, A Successful First Edition
The Brand New Event dedicated to Hypercars brought Together an Extraordinary Line- Up. Alfa Romeo, Aston Martin, Bentley, Bertone, Bugatti, Eccentrica, Ferrari (represented by Charles Pozzi), HWA, Lamborghini Paris, Lotus, Maserati, Pagani, Praga, Renault Turbo 3E and many Other Brands, Dealers and Manufacturers came Together for the First Time. This was a First in Europe! They embody the Excellence and Diversity of the International Automotive Scene, combining Heritage, Technological Innovation, Design and Extreme Performance.

The Event brought Together Major Brands focused on Design and Performance, punctuated by Numerous World Premieres on the Live Stage. Bugatti inaugurated this First Edition by Exclusively Unveiling the Second Model in their Solitaire Programme, the Bugatti F.K.P Hommage. Bertone presented the New Runabout for the Very First Time, while Donkervoort unveiled the P24 RS in a World Premiere.

Bentley made a Lasting Impression with the First Presentation in France of the Continental GT Supersports, and Lotus unveiled its Latest Electric Hypercar. Alfa Romeo and Maserati also attracted Attention with the Joint Presentation, a First for the Public, of their Bottega Fuoriserie Ultra-Customisation Programme.

Pagani highlighted its Artisanal Approach, while Automobili Mignatta shared the Philosophy behind its Barchetta. Finally, Eccentrica and Pirelli closed this Segment with a V12 Hypercar and Innovative Smart Tyre Technology.

Faced with a Growing Market of 8.5% Per Year and the Emergence of a New Generation of Ultra-Connected Enthusiasts, "Ultimate Supercar Garage" has found its Audience. The Interest of Younger Generations in these Supercars, which embody Performance,

Exclusivity and Freedom, has confirmed the Relevance of this New Event.

This Exceptional Anniversary Edition marks a New Chapter in the History of the Show, as it will be exported Across the Atlantic for the First Time, to New York from 19 to 22 November 2026. And from 3 to 7 February 2027 in Paris at the Parc des Expositions de la Porte de Versailles for the Next Paris Editions of R"étromobile" and "Ultimate Supercar Garage".

Source: "Ultimate Supercar Garage"
A New Event Entirely Dedicated to Modern Supercars and Co-Located with "Rétromobile"
@ Paris Expo Porte de Versailles, Pavilion 4 (France)
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